

**Attorney Docket No.: WRGI 20.264 (310300-00054)**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Inventor(s): Robert Hendrickson  
Confirmation No: 8714  
Serial No.: 10/775,752  
Filed: February 9, 2004  
Title: REAL-TIME POINT-OF-SALE MARKETING SYSTEM  
Examiner: Mark F. Szajna  
Group Art Unit: 4194

October 23, 2008

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE TO OFFICE ACTION**

SIR:

In response to the non-final Office Action dated January 23, 2008, please amend the subject application as follows::